



Bristow, Oklahoma Public Schools Wins APRIL® Face Aging Challenge for National Kick Butts Day

Toronto (May 6, 2011) - Aprilage Inc., developer of the APRIL® face aging software, is pleased to announce the winner of its national Kick Butts Day Challenge recently completed in the U.S. The winner is Bristow Public Schools in Bristow, Oklahoma. Sherry Fisher, R.N., is the director of health services for Bristow Public Schools, and as part of the national Kick Butts Day campaign organized by TobaccoFreeKids.org in the U.S., Ms. Fisher organized a unique event to let students see for themselves the harmful effects of smoking as they age. Using the APRIL® face aging software, Ms. Fisher let the students run their own face aging photo studio in class to see a real-time demo of personal face aging. The APRIL® software can also demonstrate the effects of increased weight gain and obesity, and unprotected sun exposure.



Students in Bristow, Oklahoma participate in the APRIL® Face Aging Challenge as part of Kick Butts Day 2011.

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